



APPETIZERS

CRAWFORD'S HUMMUS | 10

Red Pepper Butter Bean Hummus, Feta, Olive Oil

SMOKED TROUT DIP | 17

Assorted Pickles, Dill, Artisan Flatbread Crackers

TUNA TARTARE | 16

Yuzu Kosho, Cucumber, Sesame, Rice Chips

SMOKED CHICKEN WINGS | 16

Alabama White BBQ Sauce, Aleppo Pepper

SHOYU BBQ PORK RIBS | 16

Chili, Peanuts, Sesame, Cilantro

BRUNSWICK STEW | 12 BOWL/6 CUP

Bacon, Butter Beans, Corn, Cheddar Ashe County Cheddar Biscuits

SALADS

add Crispy Flounder +10 | Grilled Chicken Breast +8

WEDGE SALAD | 14

Little Gem Lettuce, Bacon, Blue Cheese, Tomatoes, Herbs

KALE CAESAR SALAD | 14

Pecorino Romano, Cured Egg, Garlic Bread Crumbs

CRAWFORDS GENUINE STORY

Chef Scott Crawford is a longtime leader of the region's culinary scene. Crawford Hospitality, his restaurant group based in Raleigh, operates several award-winning properties including Jolie, Crawford Cookshop, Brodeto, Sous Terre, Crawford Brothers Steakhouse and Crawford and Son, his eponymous flagship that received national recognition in 2024 as James Beard Award Finalist for "Outstanding Hospitality." His leadership has earned many accolades over the years, including five James Beard Award nominations for "Best Chef Southeast." At Crawford's Genuine, experience Crawford's inspired genuine American cuisine with a special spotlight on North Carolina, its small producers, seasonal ingredients and classic dishes. Crawford welcomes you to enjoy a genuinely delicious meal paired with a craft cocktail featuring local spirits or a local draft beer. At Crawford's Genuine, we are pleased to offer an elevated chef-driven experience to those traveling to and from our region.

HAND HELDS

SMOKED SALMON TARTINE | 18

Avocado, Cucumber, Red Onion, Herb Salad

CRISPY SHRIMP LETTUCE WRAPS | 14

Sriracha Mayo, Sesame Slaw, Thai Basil

FRIED CHICKEN SANDWICH | 16

Spicy Buttermilk Ranch, Pickles, Steak Fries

CLASSIC SMASH BURGER | 19

Two Signature Beef Patties, American Cheese, Special Sauce, Sesame Brioche Bun, Steak Fries + Bacon and Onion Jam 22

THE GENUINE SMASH BURGER | 23

Two Signature Beef Patties, Pimento Cheese, Bacon Onion Jam, Sesame Brioche Bun, Steak Fries

ENTREES

MUSHROOM CAVATELLI | 22

Cavatelli Pasta, Wilted Kale, Pecorino Romano

ROASTED HALF CHICKEN | 35

Creamy Garlic Rice, Baby Carrots, Dijon Mustard Herb Jus, Herbs Crust

CRISPY FLOUNDER | 26

Watercress Pickled Garlic Salad, Lemon Caper Remoulade

GRILLED PORK CHOP | 32

Cheese Grits, Caramelized Onions & Apples, Dijon Mustard Herb Jus

BRAISED BEEF SHORT RIB | 31

Potato Puree, Baby Carrots, Red Wine Demi, Watercress Pickled Garlic Salad

DESSERTS

DARK - CHOCOLATE BUTTERMILK PIE | 15 / HALF 8 Whipped Peanut Butter, Candied Peanuts

WARM BREAD PUDDING | 13 / HALF 7

Macadamia Crumble, Salted Caramel Ice Cream

LEMON-BASIL SORBET | 7



COCKTAILS

GENUINE OLD FASHIONED | 18 rye, benedictine, angostura, peychaud's

NINA SIMONE | 15 gin, aperol, lemon, bitters, soda

OAXACAN PARADISE | 18 mezcal, rum, orgeat, pineapple, lime

OTTO PILOT | 15 vodka, lime, ginger beer, angostura

PHONY NEGRONI (NA) | 12

BOTTLES & CANS

ANGRY ORCHARD CIDER | 7.75

CORONA EXTRA | 7.75

CORONA LIGHT | 7.75

GUINNESS DRAUGHT | 7.75

HEINEKEN | 7.75

MODELO NEGRA | 7.75

TWISTED TEA | 7.75

UPSIDE DAWN (NA) | 7.75

CERVEZA ATLICA COPPER | 7.75

DRAUGHT BEERS

BOND BROTHERS - NO TURBULENCE - HAZY SESSION IPA | 9 BOND BROTHERS - GUSSENBRAU - GERMAN PILSNER | 9 BOND BROTHERS - LOCAL WEST COAST IPA | 9 TROPHY BREWING - SESSION IPA | 9

WINE BY THE GLASS

WHITE

DOMAINE THEVENET ET FILS, CHARDONNAY | 16 LIS NERIS, PINOT GRIGIO | 17 BAYTEN, SAUVIGNON BLANC | 13

RED

GILLES COPERET MORGON, BEAUJOLAIS | 16 HOLLORAN DUNDEE HILLS, PINOT NOIR | 16 TREDIBERRI, NEBBIOLI | 17

SPARKLING/ROSE CHATEAU PIERRE BISE, SPARKLING I 16 LUCIEN REYMOND, SANCERRE ROSE I 18